



## Call for Papers IADA 2023

12-15 June 2023, Bar-Ilan University, Israel [online]

### The Dialogicity Continuum: Rethinking the Value-ladenness of Communication and Discourse

With the background of a tidal spread of neoliberal ideologies, in recent decades we have witnessed the global flourishing of populist leaders and governments, leaning towards totalitarian and fascist regimes. These regimes share the tendency for personal veneration, moral corruption, excessive use of oppressive methods, and types of governmentality that employ separationist and exclusionary discourses and divisive rhetoric. They also share a global spread, including within liberal democracies.

Moreover, such tendencies have been fueled during the last two decades by the related pervasive rise of social media and social network sites. These pervasive, private owned technologies, further echo, magnify, and enhance radicalism and separationist ideologies, deepening social exclusion of ever-growing marginalized publics and populations. Radical reactionary discourse and social media networks are viewed as reactionary in relation to civic ideas and ideals, and hyper-conservative in terms of potential emancipatory and democratic social change.

At the same time, social media platforms and social network sites specifically act as online spaces of and for support, communality and solidarity. At times they supply arenas for radical social activism, which may spill over from cyberspaces to offline spaces of protest and defiance. Scholars of public discourse have in the past focused mainly on negative rhetoric and discourse. Yet recently, we have experienced an emerging tendency to emphasize the implications and ramifications of positive and hopeful communication and discourse in the public sphere.

At this point in time, we wish to intervene, and to position the discussion of positive and negative modes of communication and rhetoric in center-stage. We offer to do so by proposing a conceptual continuum, whereon different value-laden communication and discourses may be arranged, arching between positive and negative types of communication and discourse.

In the part of the continuum that concerns positive communication and discourse, we may



offer such discursive themes and genres as hope, trust, support, solidarity, community, social justice and social activism, civility, politeness, and amicable communication. On the other side of the continuum, we may see communication practices and discourse strategies associated with despair, disappointment, alienation, impoliteness, hate speech, and racism.

We propose an exploration into this continuum and into these discursive and value-laden themes, by applying the concepts of *dialogue and dialogicity*; and vice versa, we seek to interrogate and develop the conceptual and methodological vocabulary of dialogue studies, through examining these contemporary, powerful and pervasive discourses. Indeed, the tensions between negative and positive discourses shed light on the role of negotiations and dialogue across a myriad of environments and of scholarly disciplines. Questions may be addressed as to the genre-dependent and culture-dependent relations between the negative/positive ends of the continuum through such notions as:

- power and solidarity
- social and interactional rights and obligations
- self- and other positioning
- social and interactional relations between speakers
- audience- and shadow audience-construction, addressivity and responsiveness
- co-construction of collective action
- conflict management
- conflict resolution
- coexistence of social groups holding contrasting views in an institutional setting
- praise and blame, exhortation or repudiation, and other rhetorical modes

We contend that the notion of continuum suggests not only edges and extremes, but also overlaps, similarities, intermixtures, and tensions between and along different types of discourses and rhetoric positioned on this continuum. We seek to explore and ask of the mechanisms of these types of public discourses and rhetoric, as well as the spaces in which they flourish (or from which they have been barred) in malevolent and benevolent alleged capacities. We are particularly interested in empirical and theoretical studies that address dialogical contexts and settings, including face-to-face and mediated communication, health and educational



environments, social movements and social activism, media and new media studies, museum studies, organizational studies, and so on.

While we encourage submissions of papers and sessions around the aforementioned discussion, contributors are also invited to suggest additional questions connecting the negative/positive continuum and dialogue, as well as broader themes relating to dialogue.

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## Channel and time zones

Channel: All Conference activities will take place on the Zoom videoconferencing platform.

Timing: To accommodate the time zones of the majority of the conference's participants, all synchronous meetings will run from 4:00 pm to 7:00 pm Israel time (UTC+2), which equate to:

*Montreal and New York*: 9:00 am to 12:00 pm;

*San Francisco*: 5:00 am to 8:00 am;

*Brussels*: 3:00 pm to 6:00 pm;

*New Delhi*: 6:30 pm to 9:30 pm;

*Taiwan*: 9:00 pm to 12:00 am.

## Submission process

**Abstracts** (up to 500 words, excluding references) of individual papers should include title and use Times New Roman font (12 points). In a separate page, names, affiliations and email addresses of all the authors should be supplied. All abstracts must be submitted by **midnight (UTC) on March 1, 2023** to the following email address: at [iada2023conference@gmail.com](mailto:iada2023conference@gmail.com). Please follow a standard citation style, such as the APA, MLA or Chicago styles, to format your references.

**Panel submissions** (up to 1,500 words, excluding references) should include title and a rationale for a common theme addressed by up to 5 panelists, as well as a brief summary of each presentation and its contribution to the panel theme. The submission should use Times New Roman font (12 points), and include in a separate page, names, affiliations and email addresses of all the participants.

Notification of acceptance will be communicated by **April 15, 2023**. At the same time, people will be informed of their scheduled synchronous session. The conference's language is English.



For any questions, please contact the organizing team at [iada2023conference@gmail.com](mailto:iada2023conference@gmail.com).

## Conference Registration

Participation in the Annual Conference requires valid IADA Association membership. Note that membership is not required for submitting Abstracts. Fees for Annual Association membership are indicated here: <https://www.iada-web.org/product/iada-membership/>.

## Sorin Stati Top Paper Award

Once their abstract is accepted, student authors who want their work to be considered for IADA's *Sorin Stati Top Student Paper Award* must send to the organizing committee (at the e-address above) a complete paper of, at most, 15 pages (double-spaced, written in Times New Roman 12 pts, not counting references) by **April 14, 2023**. A three-member jury will evaluate the papers, and the award recipient will be announced at the Conference, during the online IADA general meeting. The Sorin Stati Top Student Paper Award includes free IADA membership for the following year, and a prize of €300.

## Scientific committee

Chaim Noy, Bar-Ilan University

Elda Weizman, Bar-Ilan University

Zohar Livnat, Bar-Ilan University

Ron Arnett, Duquesne University

Letizia Caronia, University of Bologna

Theresa Castor, University of Wisconsin Parkside

François Cooren, Université de Montréal

Michal Hamo, Netanya Academic College

Sarit Navon, Bar-Ilan University

Edda Weigand, University of Münster

Răzvan Săftoiu, Transylvania University of Brasov

Galia Yanoshevsky, Bar-Ilan University



## Fees for the Conference

For participants who are not members of IADA, the conference requires non-member participants to register for membership first. For participants who are IADA members, the fees for the conference are listed below.

Early registration to the conference from April 15, 2023. Late registration after June 1, 2023.

Early Registration: 20 euros

Late Registration: 30 Euros