



Call for Papers

We are pleased to announce that the 9th conference of the **Critical Approaches to Discourse Analysis Across Disciplines** (CADAAD), jointly organized by the University of Bergamo and Birmingham City University, will take place from 6-8 July 2022 and will be hosted by the University of Bergamo, Italy.

CADAAD conferences are intended to promote current directions and new developments in cross-disciplinary critical discourse research from a critical-analytical perspective, deal with contemporary social, scientific, political, economic, or professional discourses and genres. Whilst we hope to receive abstracts across the usual wide range of topics and approaches, we also invite scholars to present papers and posters that engage with this year's conference theme: **(Critical) Discourse Analysis and the (new?) normal**.

Norms, normalities, and normativities have undoubtedly been disturbed in recent years. Though 'normal' is a local, subjective, and fluid concept, norms are fundamental to collective endeavour and social practices and have important implications for ideology, power, and, of course, the construction of meaning in discourse. Equally, the destabilisation or disruption of norms gives rise to contestation over shared social values and normativities, as well as opportunities to galvanise new ways of being. The need for contemporary discourses to adjust to rapidly changing norms makes this an area of particular interest for (critical) discourse analysis.

Submission

CADAAD2022 welcomes paper, poster, and panel proposals that engage in cross-disciplinary critical discourse research and/or that respond in some way to the conference theme **Discourse Analysis and the (new?) normal**. Alongside submissions engaging with **methodological traditions, advances in (C)DS and the theoretical handling of 'normativity' in (C)DS research**, we invite work in discourse analysis across any discipline to explore topics and perspectives including, but not limited to:

- Colonialism
- Corporate and organisational communication
- Culture, cultural studies, and cultural promotion
- Education
- Environment and environmentalism
- Extremism and radicalisation
- Health
- Identity (gender, sexuality, nationality, ethnicity/race, etc.)
- News and (social) media analysis
- Politics
- (post-)pandemic life - what, if anything, has changed?
- Protest
- Queer studies

There will be a series of plenary lectures at the conference from prominent researchers in the field which will be confirmed soon.

Apart from individual submissions, **panel proposals** of three or more papers with a clear and coherent topic/programme are also welcome. If you are interested in proposing a panel, please contact the conference organisers: cadaad.conference@gmail.com

Abstracts of papers (up to 4000 characters excluding references) and posters (up to 2000 characters excluding references) should be submitted via the conference webpage (www.cadaad.info) by **17 December 2021 08:00 CET**. Abstracts should include research questions, a brief outline of methodology and analytical methods, and any theoretical issues addressed, as well as describing the data analysed. All papers will be allocated 20 minutes plus 10 minutes for questions. The language of the conference is English.

Notification of acceptance of panel proposals will be communicated by 25 February 2022.

CADAAD2022

06-08/07/2022 | Bergamo, Italy
www.CADAAD.info



Important dates

Abstract submission: Friday 17th December 2021

Notification of acceptance: Friday 25th February 2022

Registration: May 2022

Conference dates: 06-08 July 2022

If conditions allow, we plan for CADAAD2022 to be held as a **hybrid** event, including both online and in-person activities. However, if it is not possible to hold an in-person conference, we will default to **online only**. All attendees will have the option to register for either **hybrid** or **online only** attendance.

Papers

- Abstracts: 4000 characters max, incl. title, headings, references, and all formatting
- Paper submissions that are successful should expect to record and submit a 20 minute video of their presentation to be uploaded prior to the conference
- If you give your presentation in person, this video will not be made available until you have given your presentation

Posters

- Abstracts: 2000 characters max, incl. title, headings, references, and all formatting
- Successful poster presentations should expect to submit a high-quality image file (.png, .tiff, .pdf) of their poster prior to the conference
- Posters will be made available at the same time as scheduled poster sessions
- Please ensure that posters contain contact information

Publication of papers

Selected papers will be published in a thematically arranged volume to be submitted to an international publisher. Other selected papers will appear in a proceedings issue of the *CADAAD journal*.

For further information, please visit the conference webpages at www.CADAAD.it or write to the local organising committee at cadaad.conference@gmail.com.